

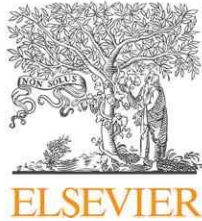
An aerial photograph of a city, likely Washington D.C., showing a wide river (the Potomac) with a large stone arch bridge (the A. R. M. Johnson Bridge) crossing it. The city buildings are visible on the riverbanks, and a forested area is on the right side of the river.

Lombardi
COMPREHENSIVE
CANCER CENTER at GEORGETOWN UNIVERSITY

**17th Biennial Meeting of Asian
Breast Cancer Society
Global Breast Cancer Conference
Seoul, South Korea
Symposium 1
October 8, 2009**

Understanding the Complexity of Estrogen Action

**V. Craig Jordan OBE, PhD, DSc, FMedSci
Scientific Director at the Lombardi Comprehensive
Cancer Center
Vice Chairman of the Department of Oncology**



available at www.sciencedirect.com



journal homepage: www.ejconline.com



Review

Tamoxifen: Catalyst for the change to targeted therapy

V. Craig Jordan*

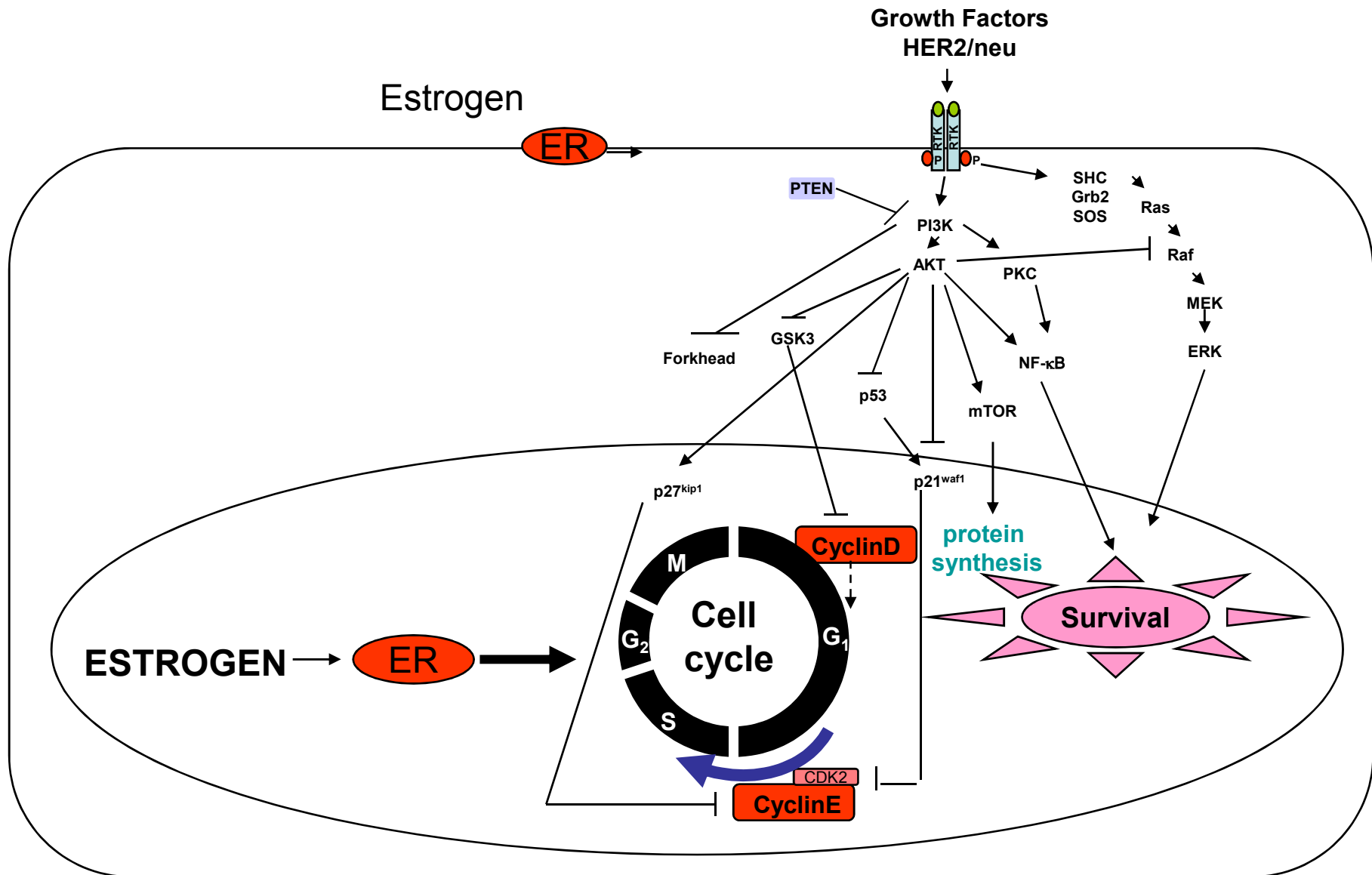
Alfred G. Knudson Chair of Cancer Research, Fox Chase Cancer Center, 333 Cottman Avenue, Philadelphia, PA 19111, United States

{ Target the Estrogen Receptor (ER)
Long term therapy

Jordan & Koerner, *Eur J Cancer*, 11:205-06,1975

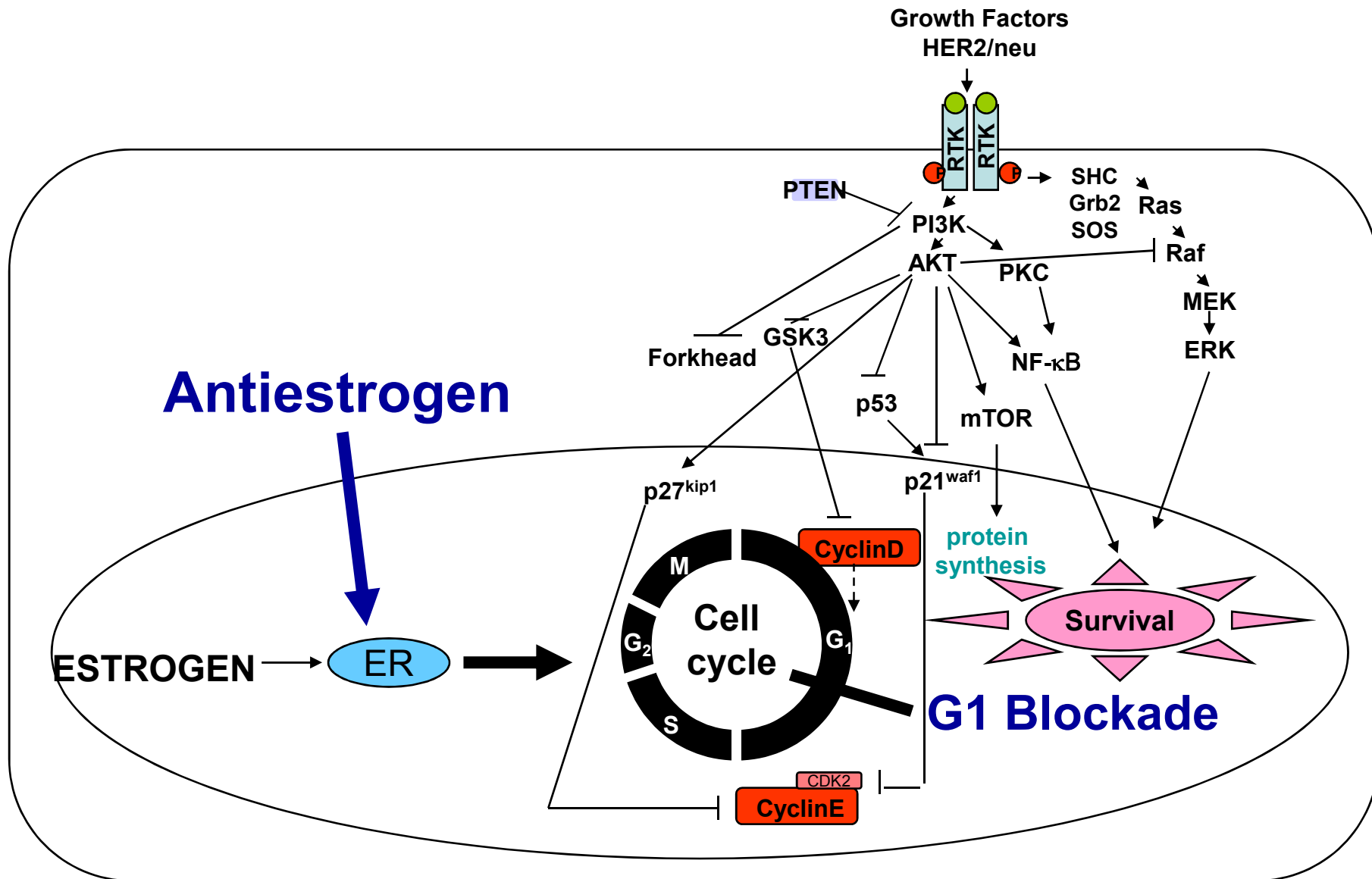
Jordan & Allen, *Eur J Cancer*, 16:239-251,1980

Estrogen Receptor as the Target in Breast Cancer



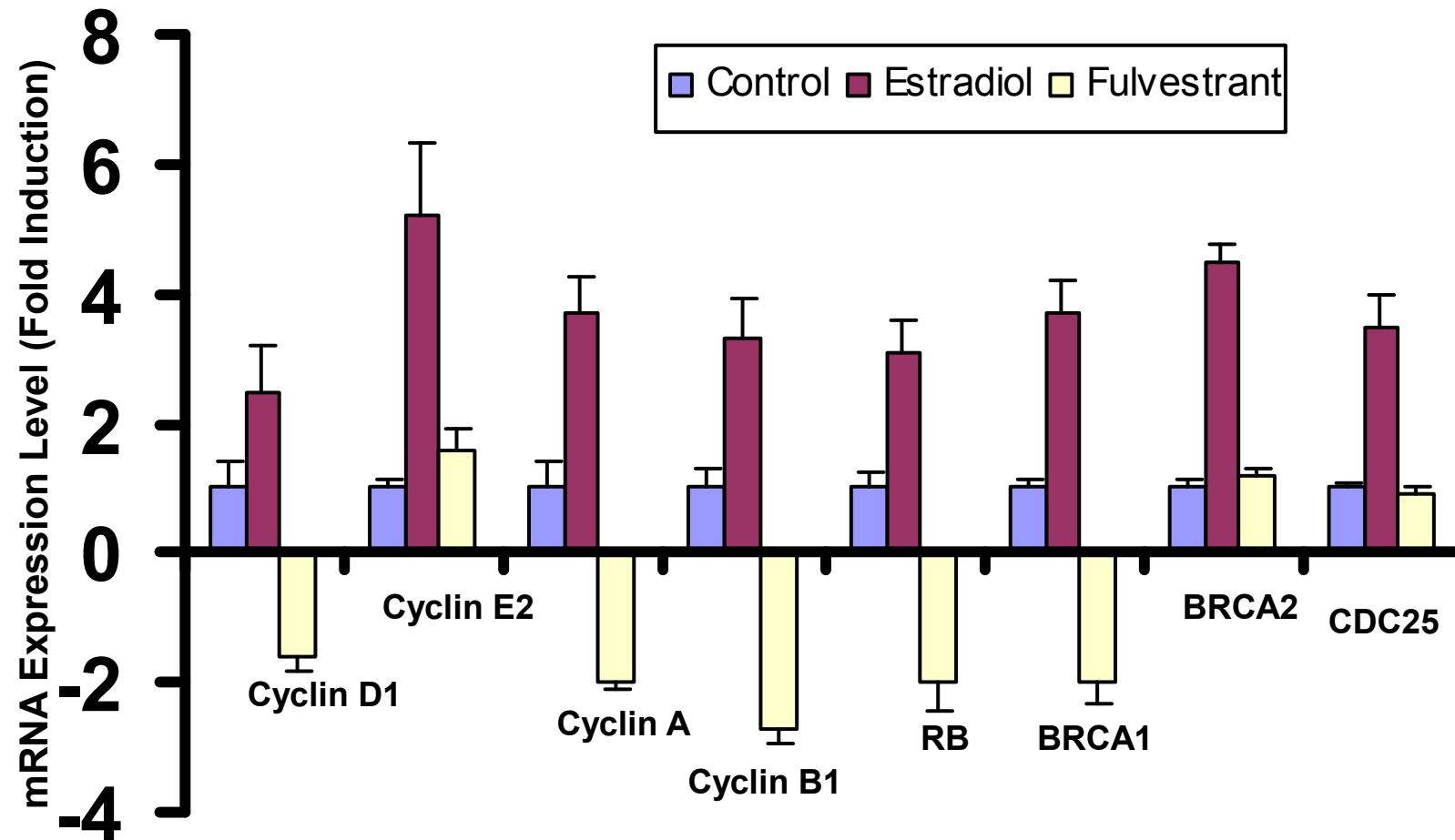
death  GROWTH

Estrogen Receptor as the Target in Breast Cancer



no growth but cells survive

Effects of Estradiol and Fulvestrant on Positive Regulators of Cell Cycle in MCF-7 Cells



BRCA1- Breast Cancer Susceptibility gene 1
CDC25- Cell Division Cycle 25

**Consequences of long term
antihormonal therapy is the
development of drug resistance**

Cancer Research 48, 5183-87, 1988

Development of Tamoxifen-stimulated Growth of MCF 7 Tumor in Athymic Mice after Long Term Antiestrogen Administration

Marco M. Gottardis and V. Craig Jordan

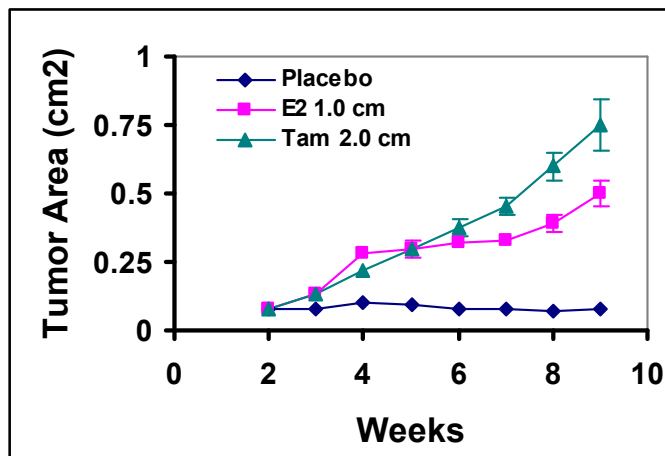
Department of Human Oncology, University of Wisconsin Clinical Cancer Center, Madison, WI 53792, USA

Cancer Research 49, 4765-69, 1989

Differential Ability of Antiestrogens to Stimulate Breast Cancer Cell (MCF-7) Growth *in vivo* and *in vitro*

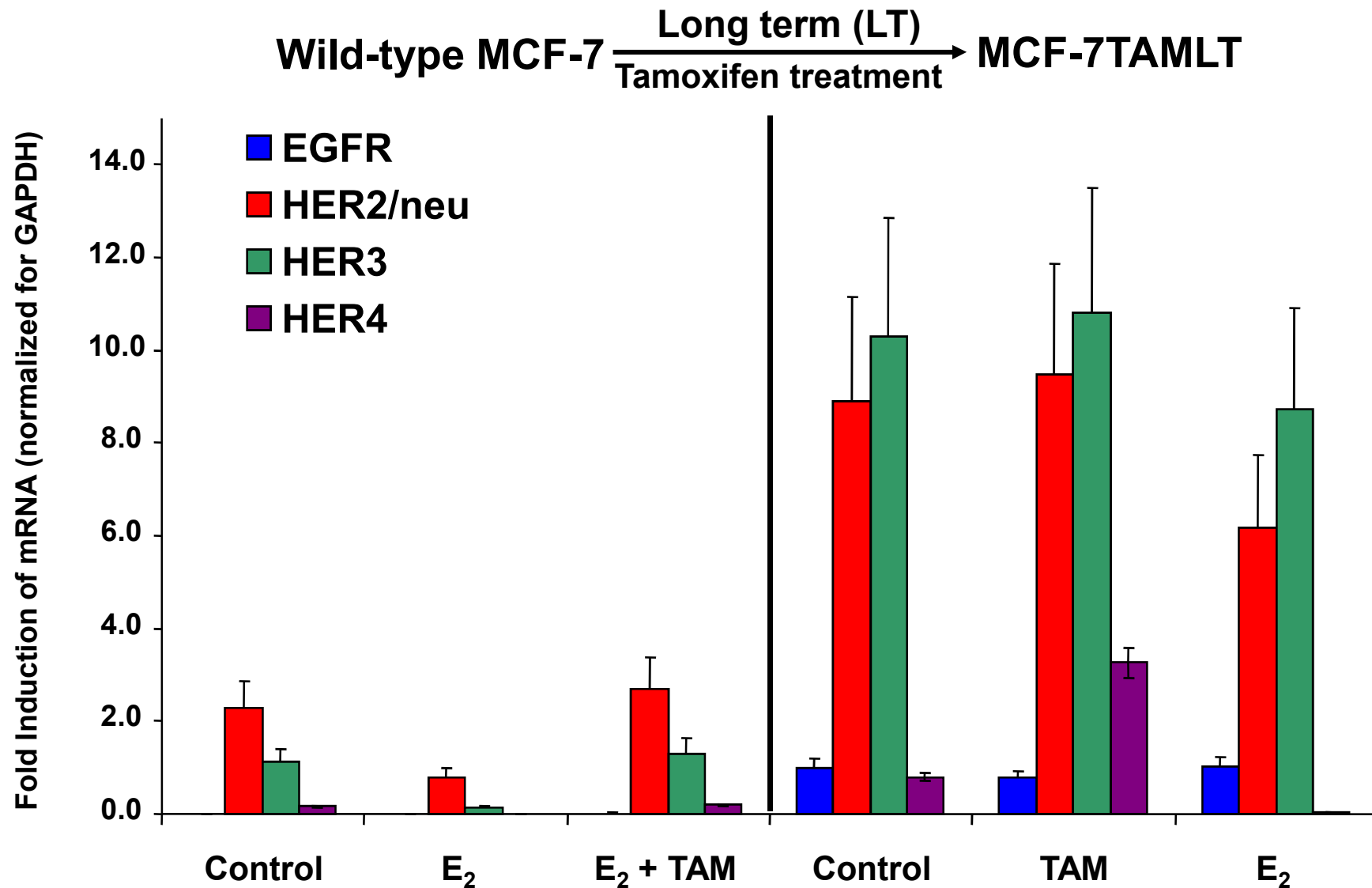
Marco M. Gottardis, Randall J. Wagner, Ernest C. Borden, and V. Craig Jordan

Department of Human Oncology, University of Wisconsin Clinical Cancer Center, Madison, WI 53792, USA

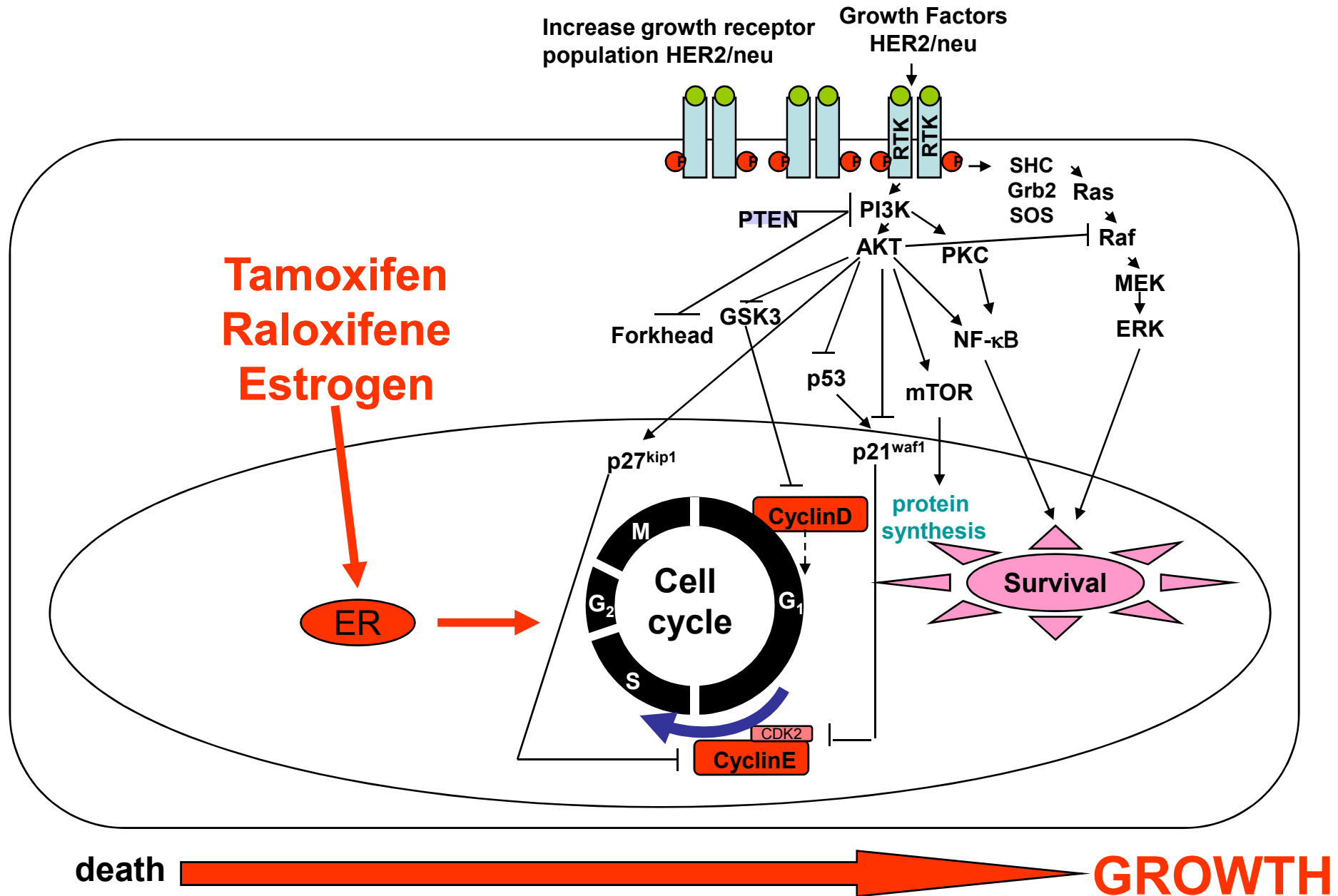


**Transplantable laboratory model
of tamoxifen stimulated breast
cancer growth**

Overexpression of Growth Factor Receptors in Tamoxifen-Stimulated Tumors



Drug Resistance to SERMs



CLINICAL CONCEPT

Former laboratory models of SERM resistance replicate failure of tamoxifen after 1 or 2 years of treatment in metastatic breast cancer

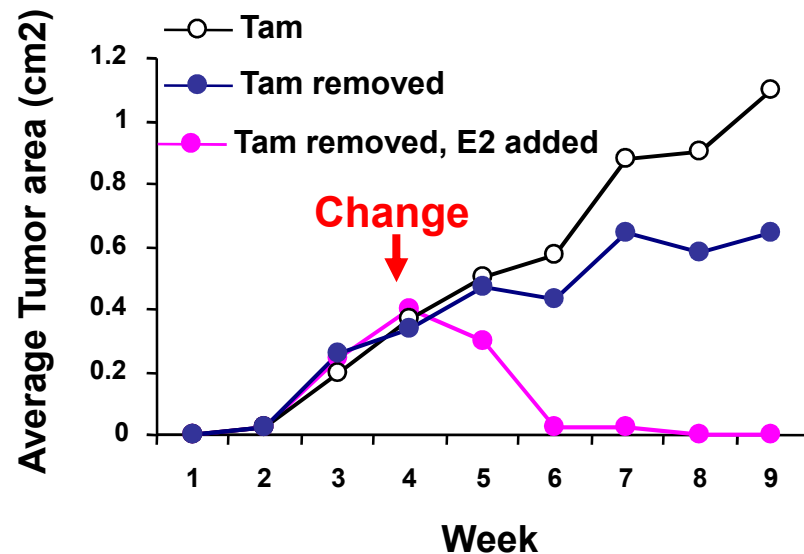
QUESTION

Can laboratory models be developed that can mimic 5 years of adjuvant tamoxifen treatment for micro-metastatic breast cancer?

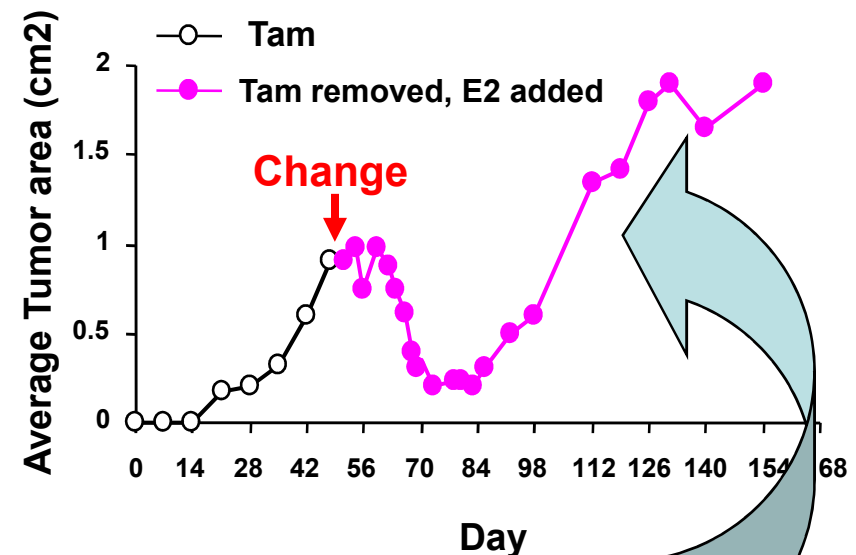
St. Gallen 1992

Wolf & Jordan, *Recent Results in Cancer Research*; 127:23-32, 1993

Regression of MCF-7 Tamoxifen stimulated tumors after administration of estradiol



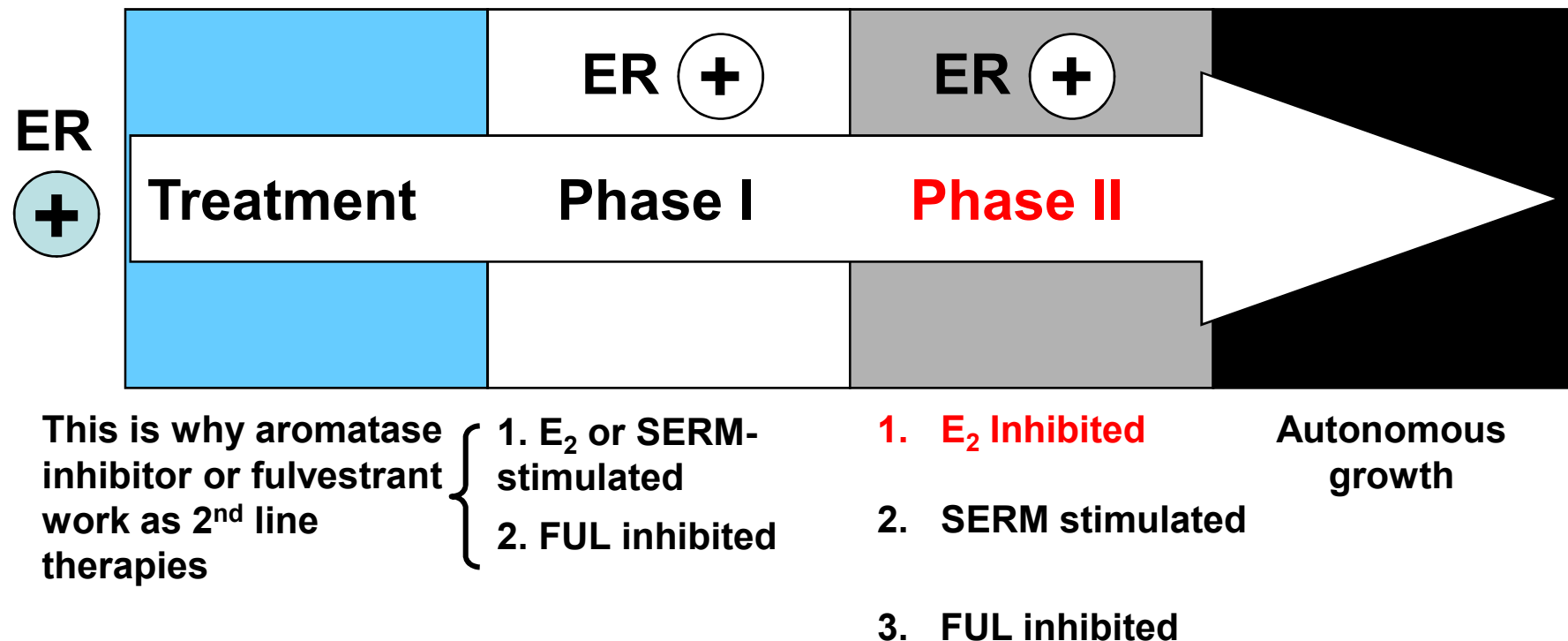
Regression and regrowth of Tamoxifen stimulated tumors during estradiol treatment



**Tumor regains antihormonal sensitivity
Loss of drug resistance**

Yao et al. *Clinical Cancer Research*; 6:2028-36, 2000

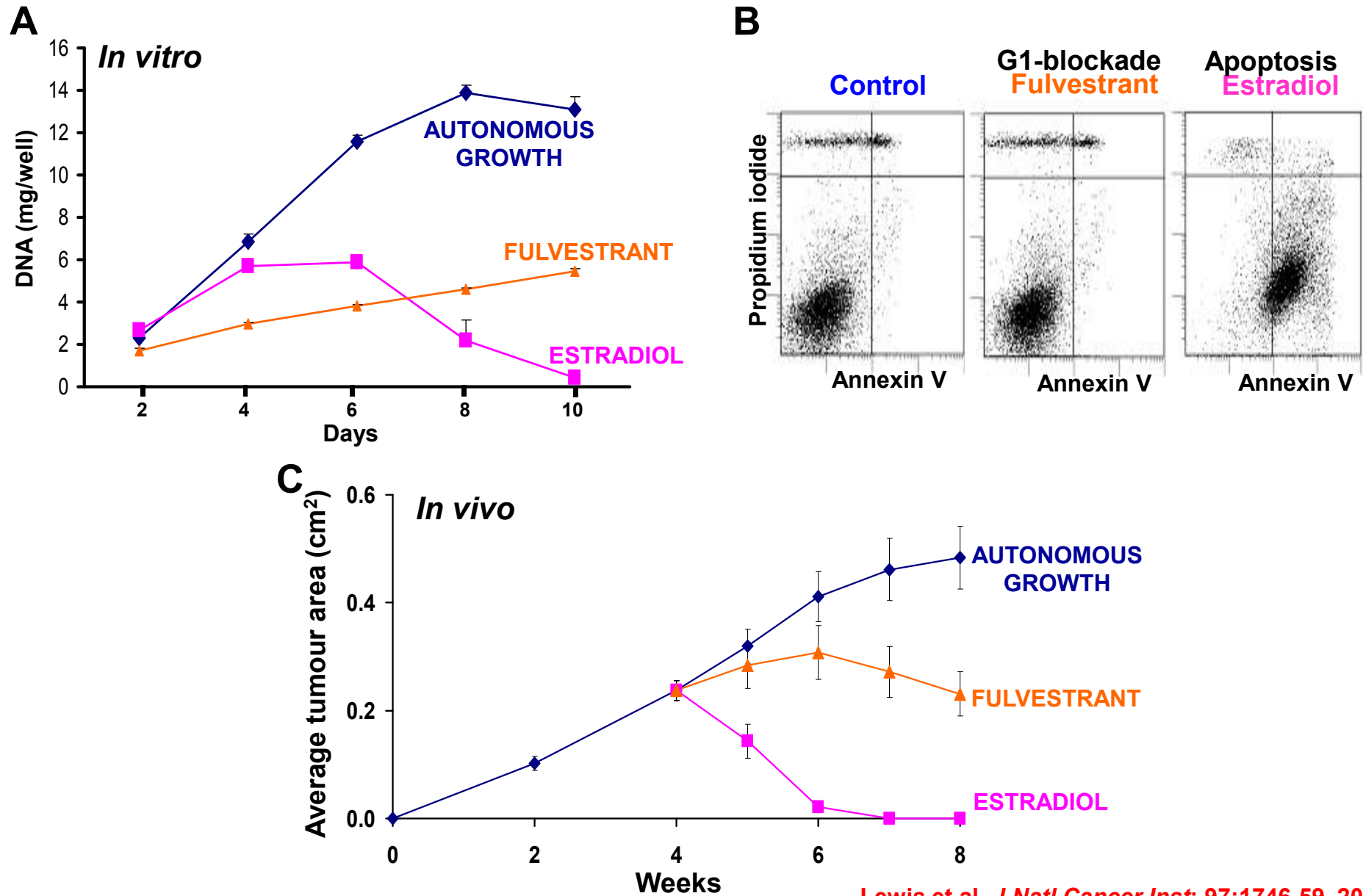
EVOLUTION OF SERM RESISTANCE



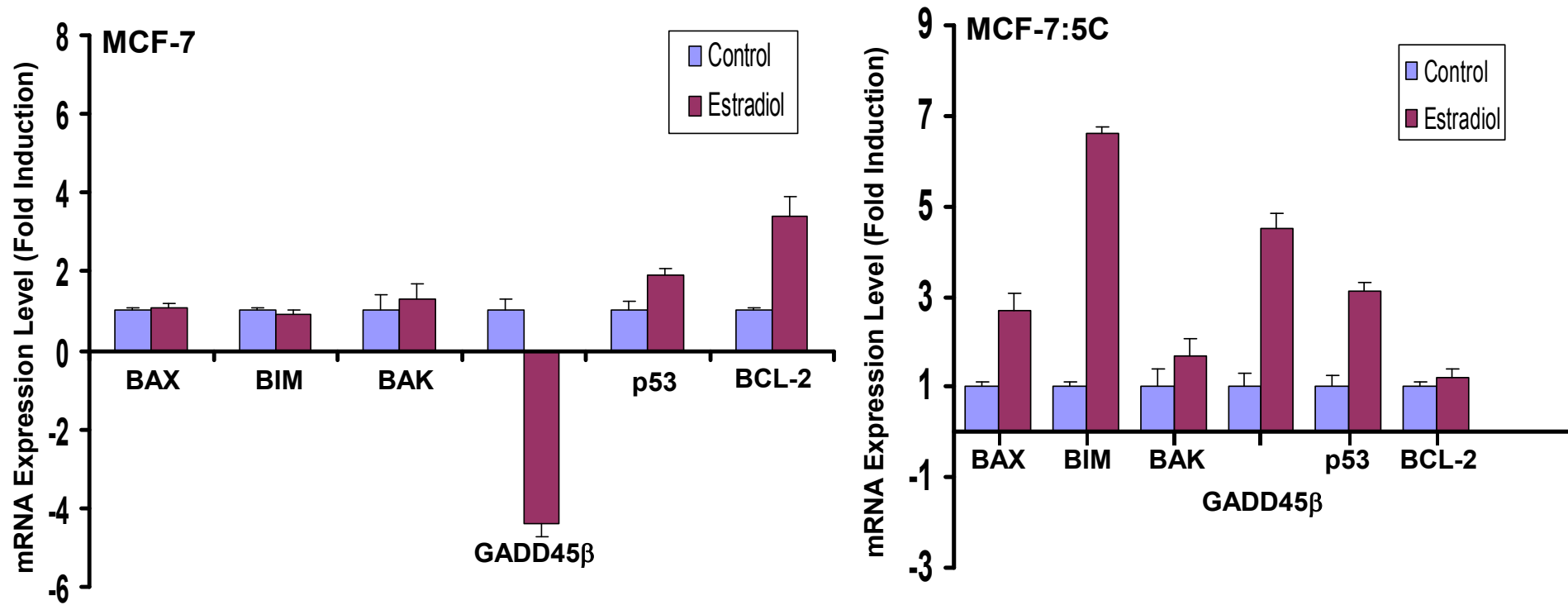
Jordan, VC. Selective estrogen receptor modulation: Concept and consequences in cancer. Cancer Cell; 5:207-213, 2004

**Does estrogen withdrawal for
prolonged periods
supersensitize cancer cells to
the apoptotic action of
estrogen?**

Estrogen Induces Apoptosis and Tumor Regression in a Breast Cancer Cell Line Resistant To Estrogen Deprivation

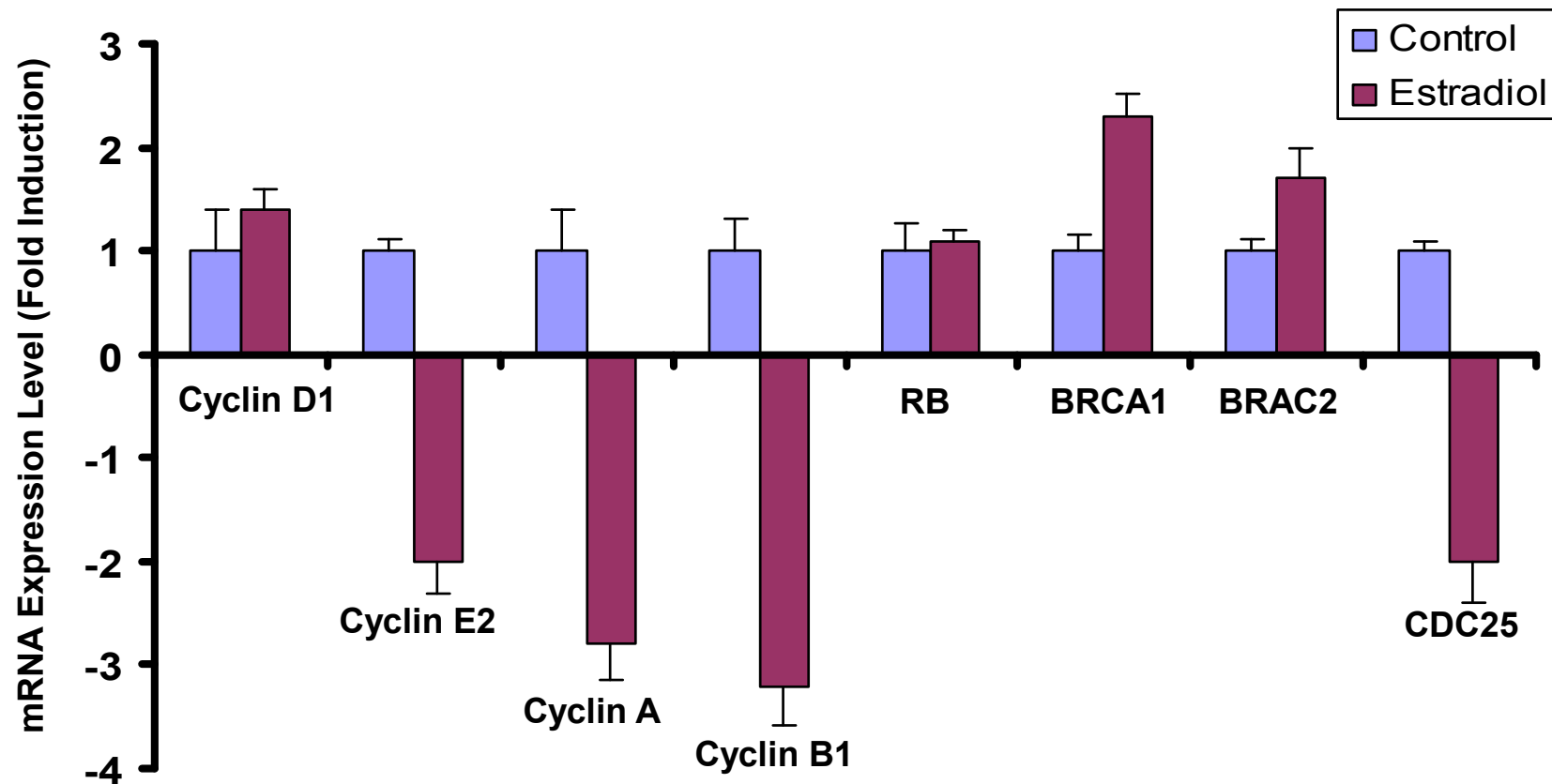


Effect of Estradiol on Apoptosis-Related Genes in MCF-7:5C Cells

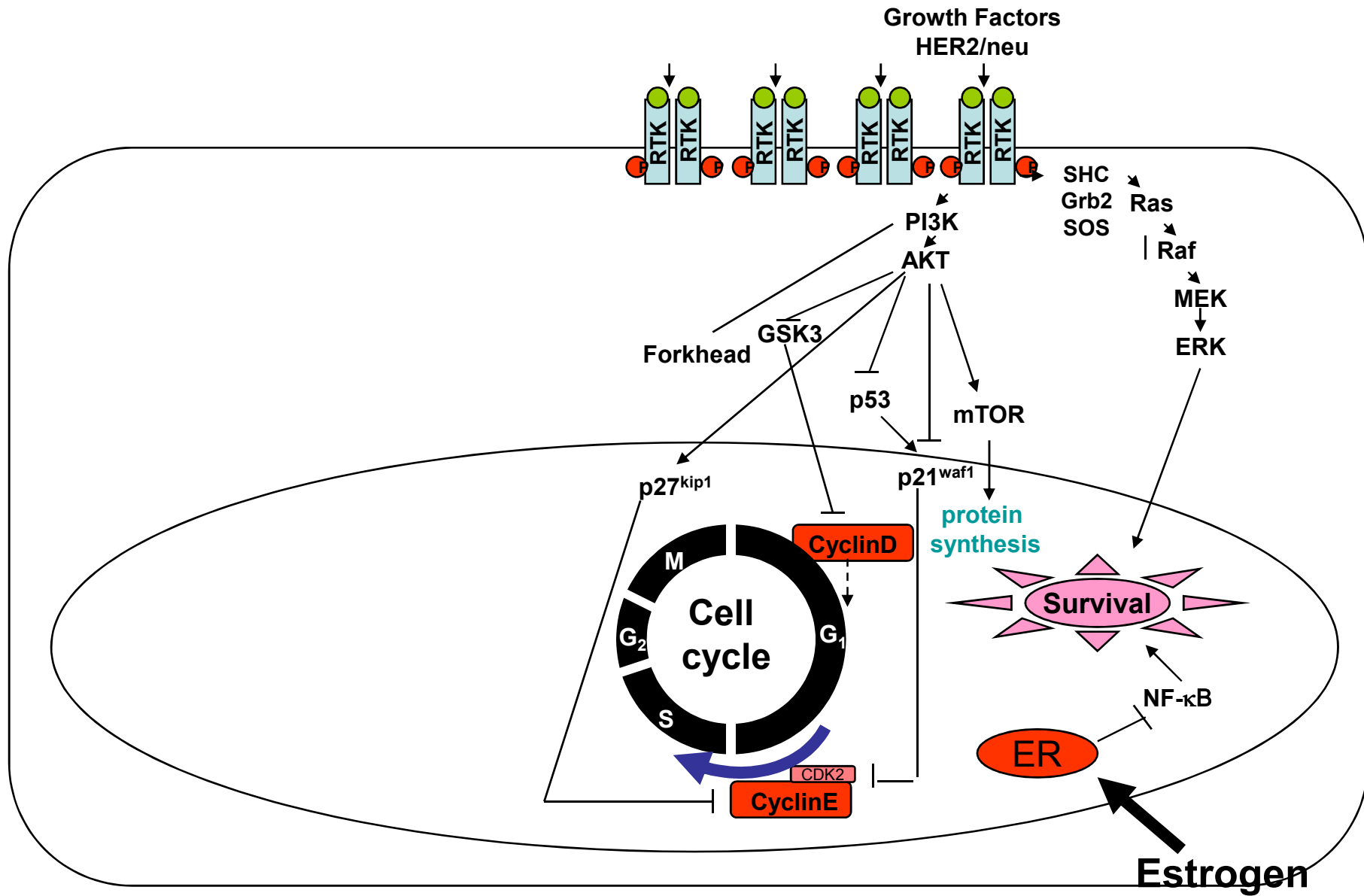


GADD45 β – Growth arrested DNA damage induced

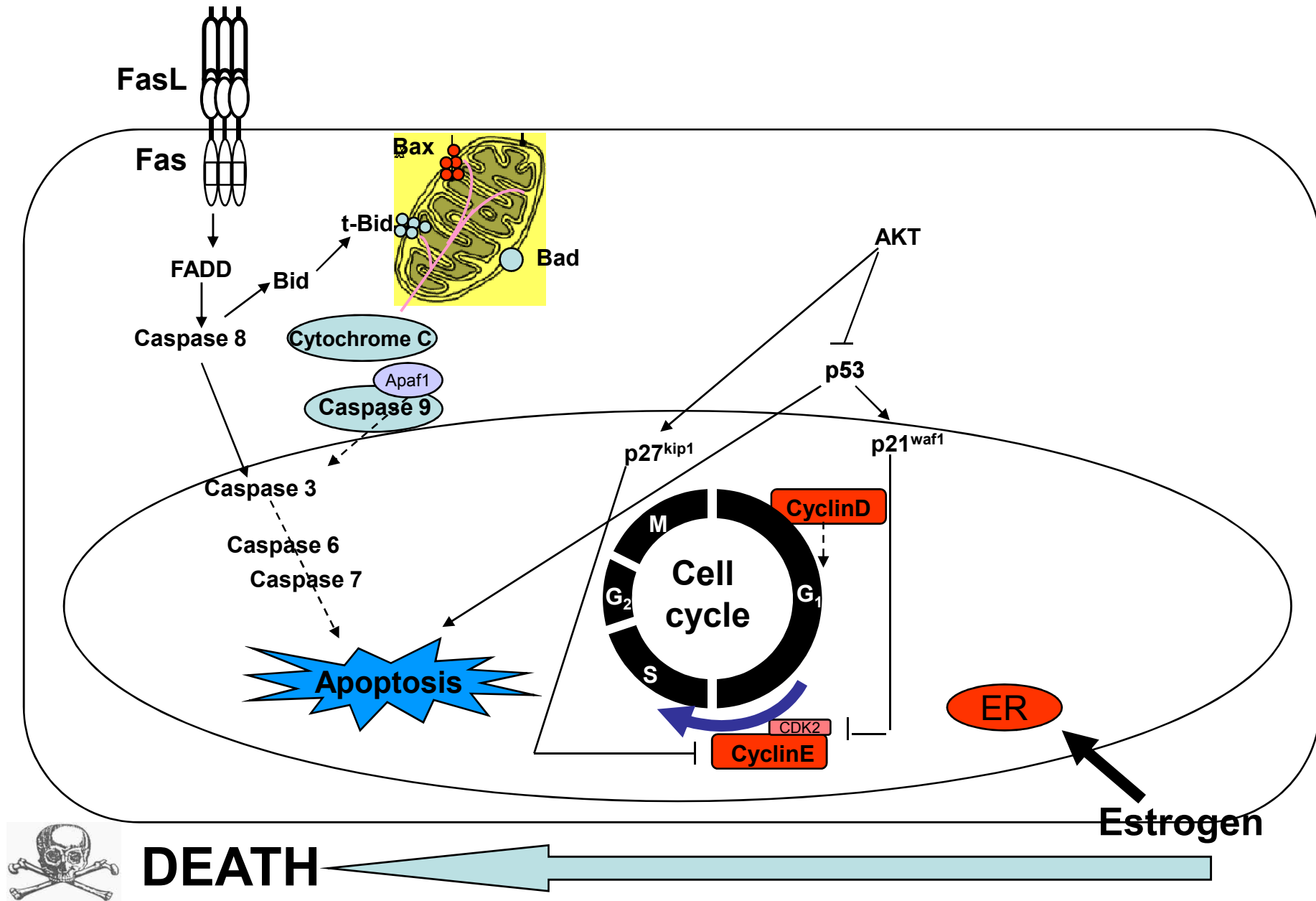
Effect of Estradiol on Positive Regulators of Cell Cycle in MCF-7:5C Cells



Estrogen to Kill Breast Cancer Cells



Estrogen to Kill Breast Cancer Cells



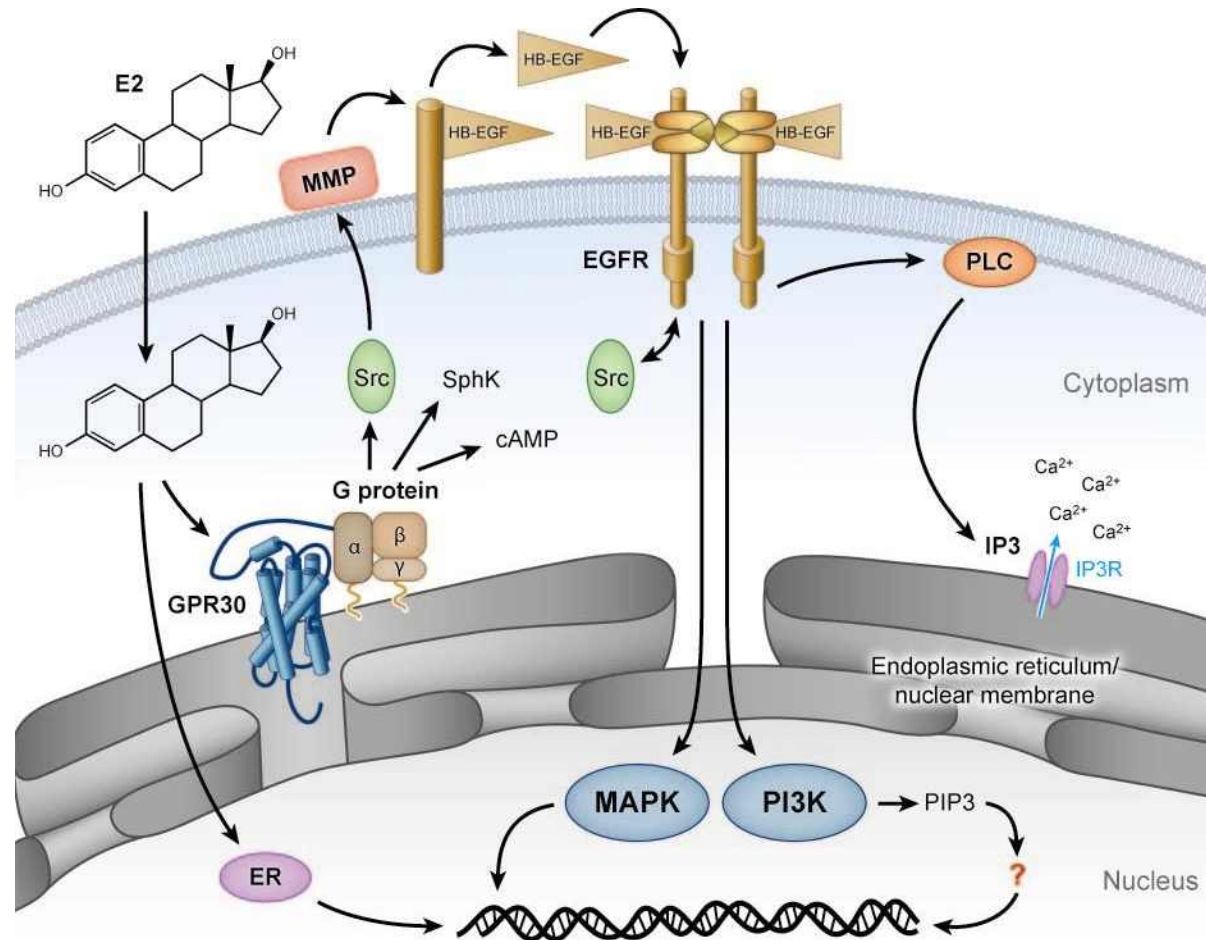
New Ideas in Endocrine Therapy

➤ Do we know how estrogen works?

Not really.

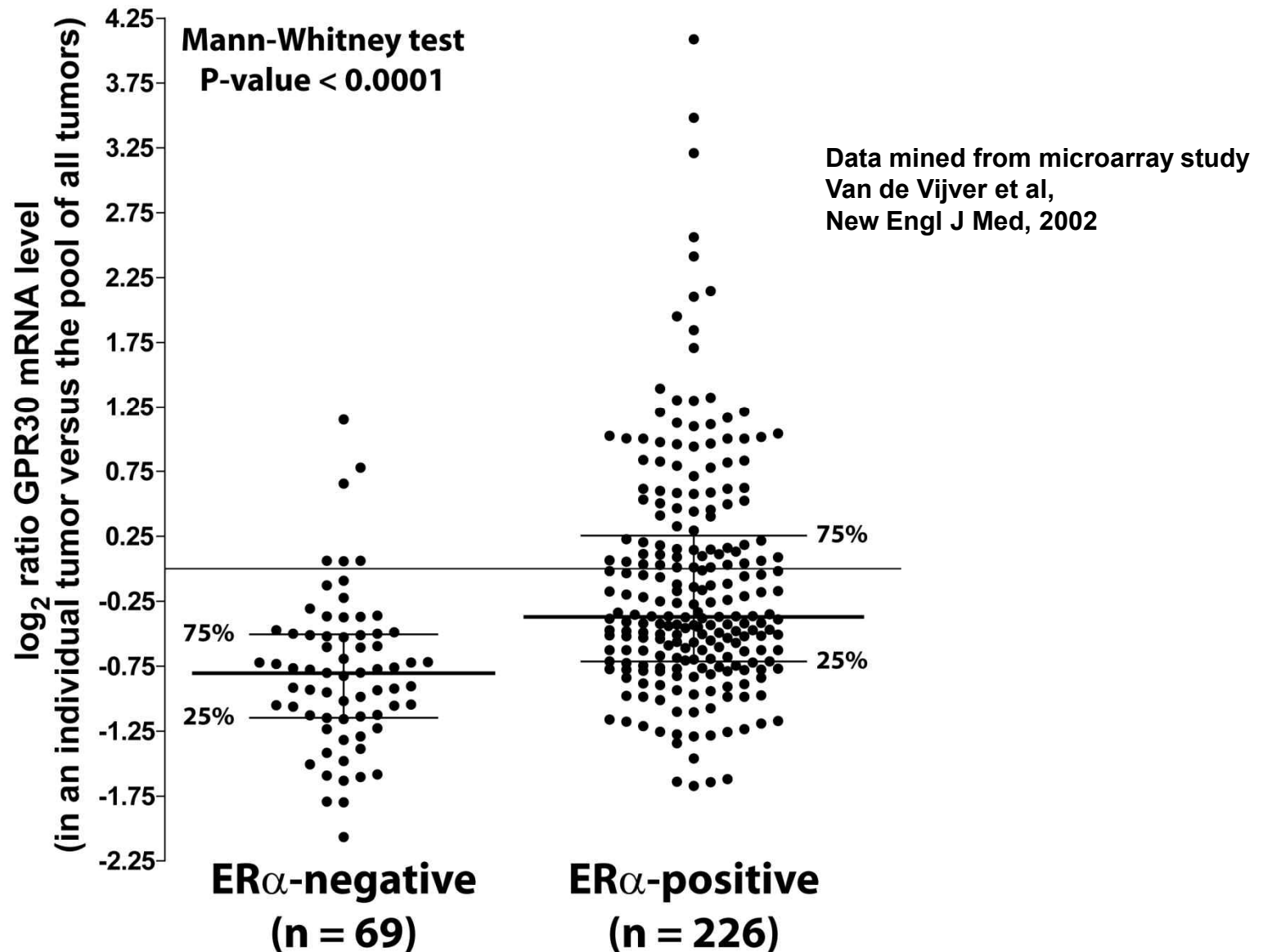
➤ Can we enhance estrogen induced apoptosis?

GPR30 and ER α Signal Transduction

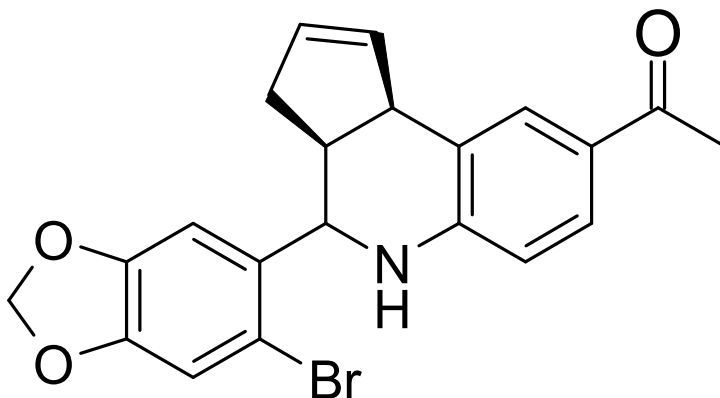


AR Prossnitz ER, et al. 2008.
Annu. Rev. Physiol. 70:165–90

GPR30 mRNA Levels Associated with ER α -positive Status in Human Breast Cancer



GPR30 Agonist G-1

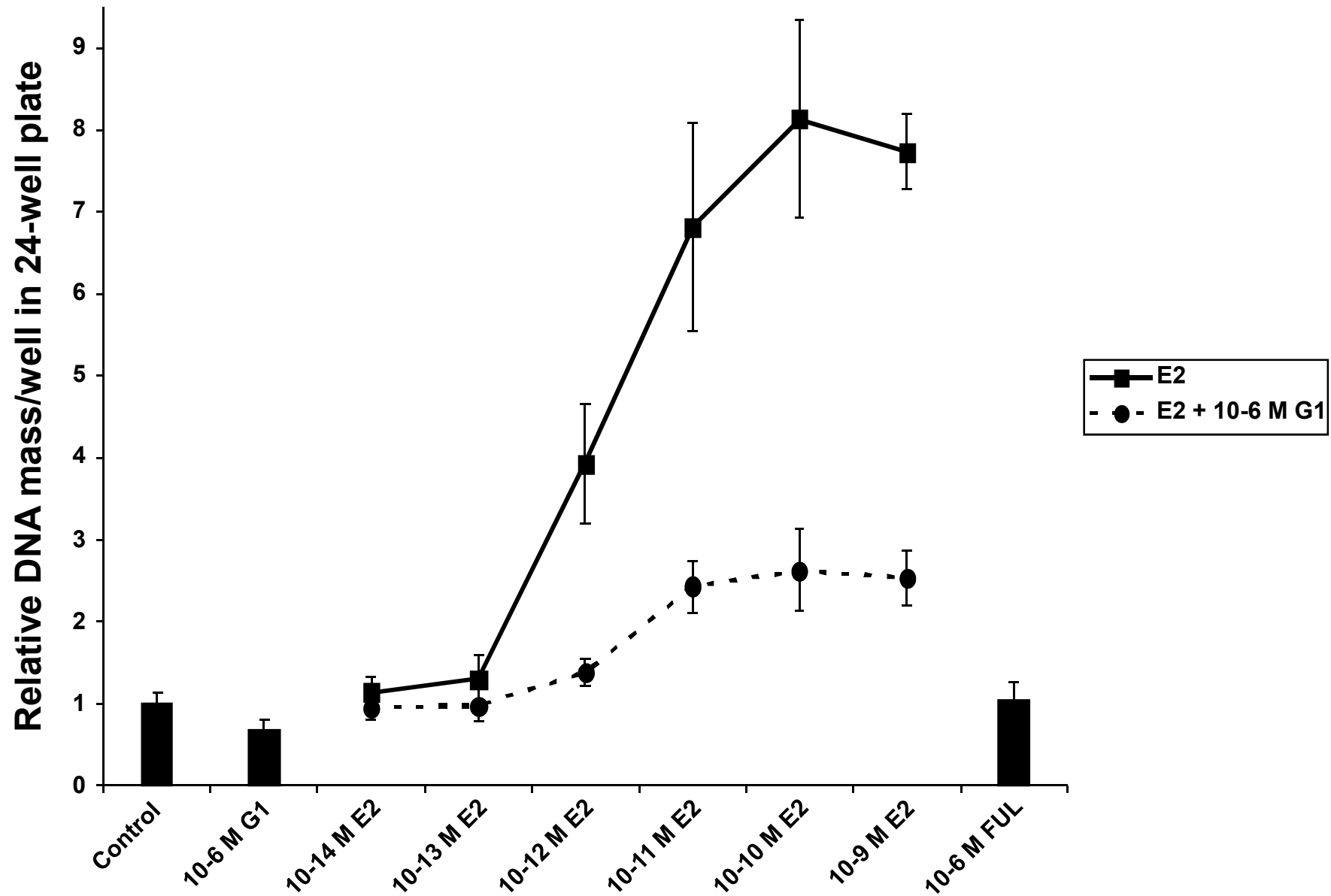


$K_d = 8 \text{ nM}$

No Significant binding to ERs up to $1 \mu\text{M}$

Bologa et al., Nat Chem Biol, 2006

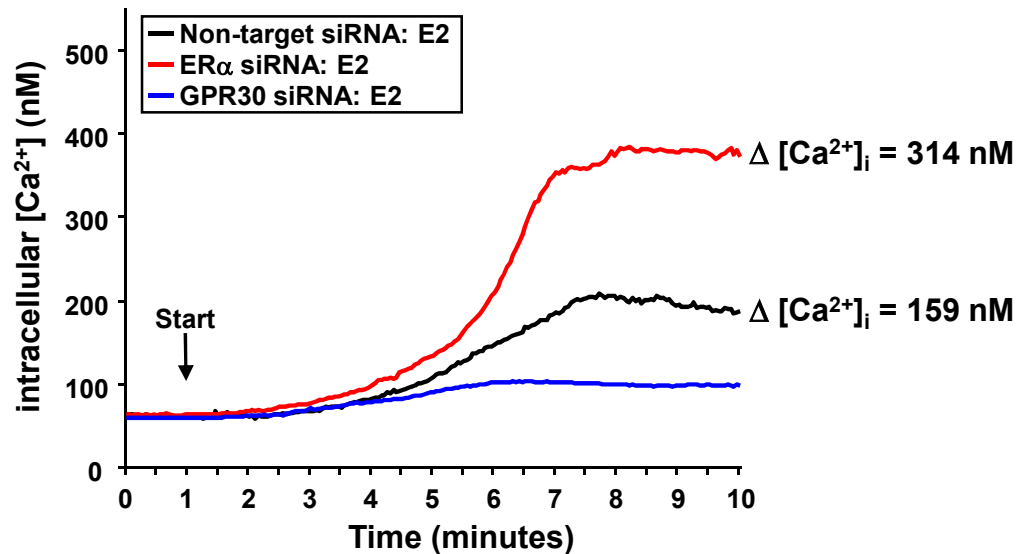
G1 Inhibits E₂-Stimulated Growth of MCF-7 Cells



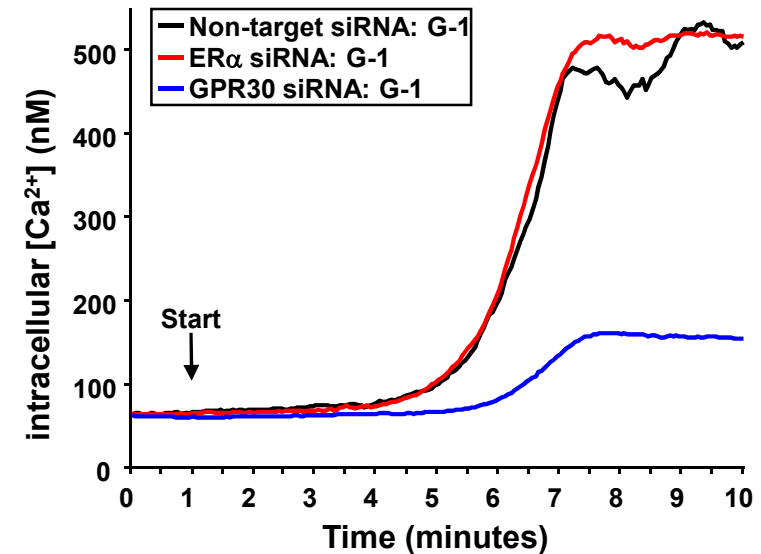
Ariazi, et al. (unpublished)

ER α Suppresses GPR30-Mediated E₂-Induced Ca²⁺ Mobilization

E₂-induced Calcium Mobilization



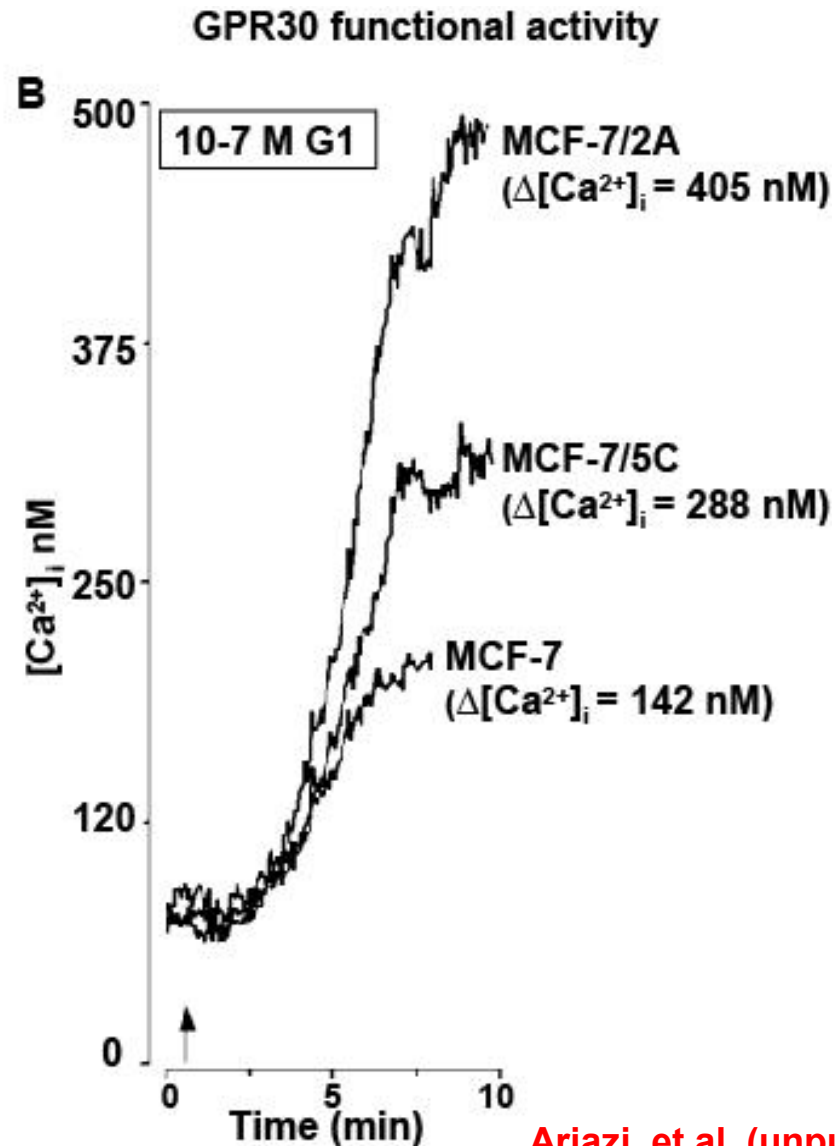
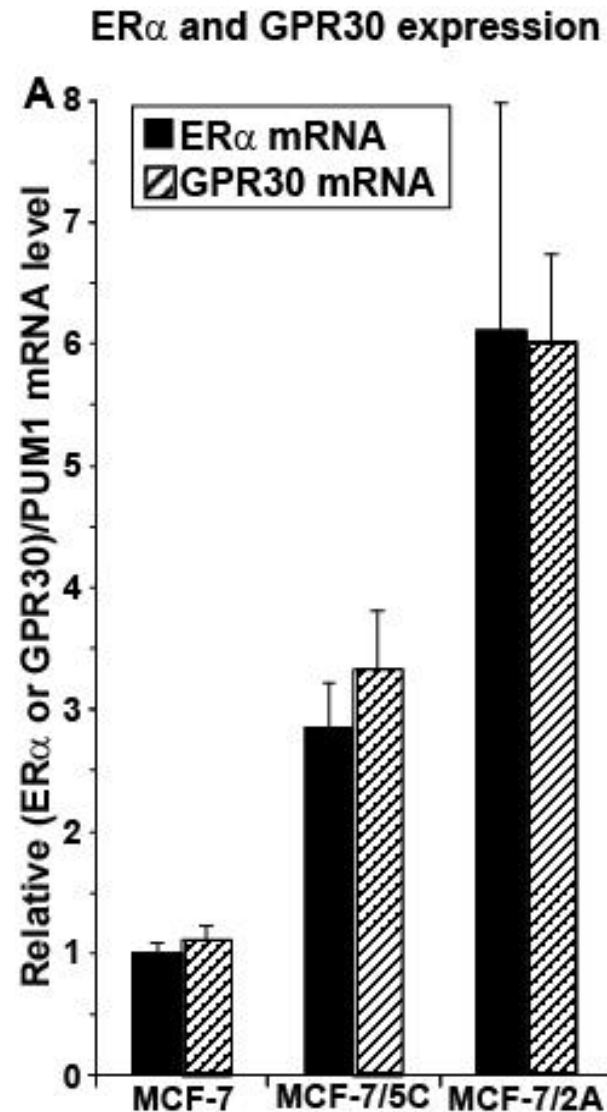
G-1 -induced Calcium Mobilization



Knockdown of ER α Increases E₂-induced Ca²⁺ Mobilization

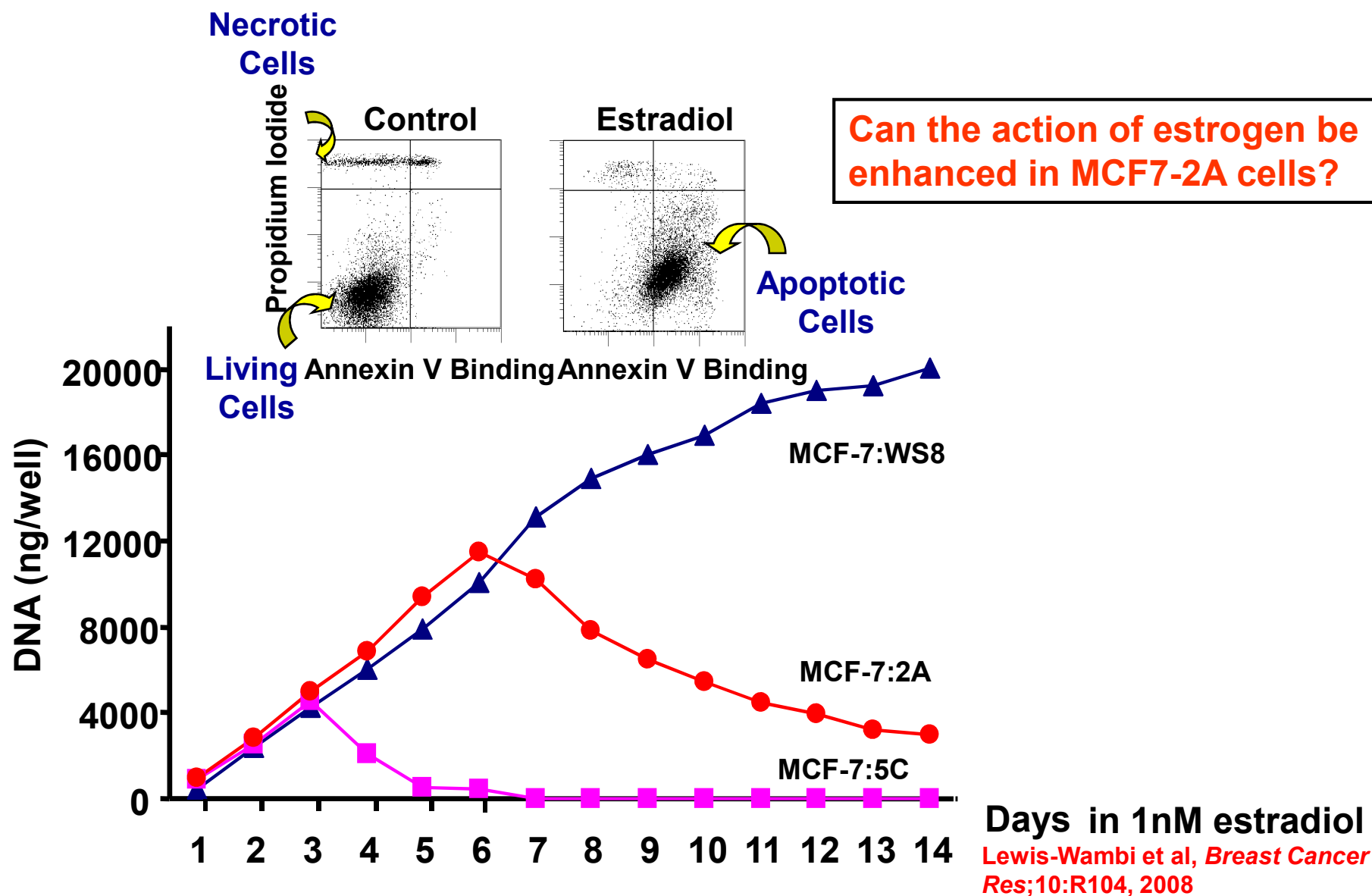
- Low levels of intracellular Ca²⁺ mobilization are important for growth
- High levels of Ca²⁺ mobilization inhibit growth and induce apoptosis

GPR30 Expression and Functional Activity Increases in Antihormone Resistant MCF-7 Cell Sublines

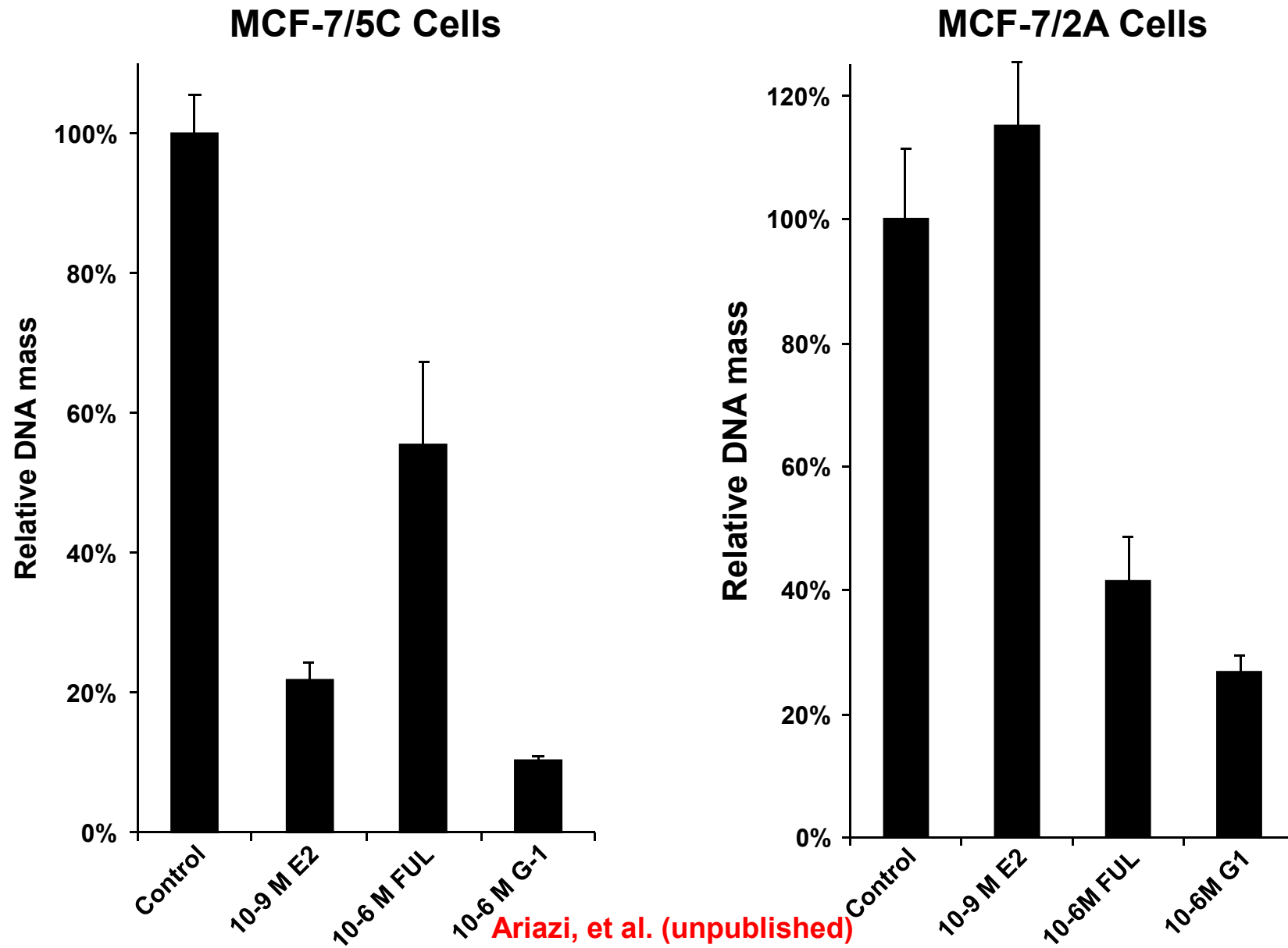


Ariazi, et al. (unpublished)

Comparison of the Growth of MCF-7 cells with Antihormone-Resistant Breast Cancer Cells (In Presence of Estrogen)



G1 Inhibits Proliferation of Two Independent Antihormone Resistant MCF-7 Cell Sublines



GPR30 CONCLUSIONS

- Specific activation of GPR30 inhibits estrogen stimulated growth
- Specific activation of GPR30 mobilizes calcium to impair cell growth
- Antihormone resistant cells have elevated levels of GPR30
- Specific activation of GPR30 can accelerate cell death in antihormone resistant cells refractory to estrogen

New Ideas in Endocrine Therapy

➤ Do we know how estrogen works?

➤ Can we enhance estrogen induced apoptosis?

Yes.

Advances in Targeted Therapeutics and Prevention

- **Tamoxifen for the treatment and prevention of breast cancer (reinvented from a failed contraceptive)**
- **Raloxifene for the prevention of osteoporosis and breast cancer (reinvented from a failed breast cancer drug)**
- **Recognition of the selective estrogenic and antiestrogenic actions of “non steroidal antiestrogens” (new drug group called Selective Estrogen Receptor Modulators or SERMs)**
- **Discovery of the new apoptotic actions of estrogen (understanding why high dose estrogen treatment was effective in controlling the growth of some breast cancers)**

Jordan VC, *Nat Rev Drug Discov*; 2:205-13, 2003
Jordan VC, *Eur J Cancer*; 44:30-8, 2008